



# Student Tips for Maximizing Attendance at College Night

## Before the College Night Event

Ask yourself the following questions:

- Do I want to attend an extra-large, large, medium or small school?
- What major do I wish to study?
- Do I want to attend an urban, suburban or rural school?
- Do I want to attend a two-year, four-year, single-gender or religiously-affiliated school?
- Do I want to participate in athletics, clubs, fraternities or sororities or special programs such as study abroad or cooperative education?

Research colleges attending the fair to determine if they meet your search criteria.

Make a list of questions to ask college representatives.

Try to select questions that are insightful and are not easily answered in the literature.

Create address labels with your name, address, phone number, and email address on them. This will allow you to place labels on information cards instead of taking valuable time to handwrite this information at each school's booth.



## At the College Night Event

- Pick up a fair directory and bag for all of the material you collect.
- Visit schools that match or are the closest match to your search criteria.
- Ask the same questions you have developed to each college representative you visit.
- Place your labels on information cards for schools that interest you so they may send you additional information and contact you directly.
- Make notes about information that you found most interesting/helpful.
- Be adventurous. Don't just talk to the "well known" schools.
- Visit the financial aid booth and other helpful booths to gather information about the college search process, financial aid, etc.



## After the College Night Event

Review information (websites, catalogs and viewbooks) to gather more information to help narrow your choices.

Send a thank you note/email to the college representative as a way to reinforce your interest in the school.