



Agenda Item Details

Meeting	Feb 10, 2026 - School Board Meeting Agenda 6:00 PM
Category	L. Consent - Business Services
Subject	1. Approval to Increase Expenditures for SDLC ITB No. B257501DB – Custom Items, Incentives, and Promotional Products
Type	Action (Consent)
Fiscal Impact	Yes
Dollar Amount	275,000.00
Budgeted	Yes
Budget Source	The increase of up to \$275,000.00 will be funded from budgeted School/Department funds. This agenda item is specifically for a one-time approval to increase the previously Board approved amount of \$525,000.00 by \$275,000.00, for up to \$800,000.00. Funds will only be expended within the existing resources of the applicable locations.
Recommended Action	Approval to increase the previously Board approved amount of \$525,000.00 by \$275,000.00, for up to \$800,000.00, with 1 Touch Printing, in Winter Haven, FL; 4imprint, Inc., in Oshkosh, WI; American Fundraising Services, Inc. d/b/a American School Partners, in Tampa, FL; Any Print and Promo/Signarama-Cape Coral, in Cape Coral, FL; BSN Sports, LLC, in Dallas, TX; Clever Promotional Products LLC, in Lehigh Acres, FL; Cole's Screen Printing, in Germantown, TN; JR Purch Inc. d/b/a Crown Trophy of Cape Coral, in Cape Coral, FL; DCP Holdings, Inc. d/b/a Image Depot Express, in Lakeland, FL; Fred's Award World, in Fort Myers, FL; Fyre Marketing LLC, in Madeira Beach, FL; Jostens, Inc. d/b/a Neff, in Owatonna, MN; Life's A Logo Express Yourself, Inc., in Fort Myers, FL; Matteo Graphics, Inc., in Cape Coral, FL; Matteo Marketing, LLC, in Cape Coral, FL; MediaSource, in Fort Myers, FL; Sallee Promotions, Inc., in Fort Myers, FL; SDI Innovations, Inc. d/b/a School Datebooks, in Lafayette, IN; Smart Print Creations LLC, in Jacksonville, FL; SP Designs & MFG, in Cape Coral, FL; The Doheny Group LLC d/b/a Doheny Promo, in Port Charlotte, FL; The Little Sign Company, Inc., in Naples, FL; and Zheng Commerce, in Miami, FL, for the period of February 11, 2026 through May 6, 2026, pursuant to the same terms and conditions as previously approved by the Board. The \$275,000.00 increase is requested due to the high utilization of this new bid by all district locations, in addition to the anticipated custom products that are typically purchased at year-end. Approval authorizes the Superintendent to execute all related documents.

Invitation to Bid No. B257501DB is for Custom Items, Incentives, and Promotional Products. Services and products include purchasing and customization of items that include, but are not limited to, awards, banners, lanyards, name tags, trophies, student planners, and other school related products and incentives at discounted prices. On May 6, 2025 the School Board of Lee County approved this ITB, awarded to 1 Touch Printing, in Winter Haven, FL; 4imprint, Inc., in Oshkosh, WI; American Fundraising Services, Inc. d/b/a American School Partners, in Tampa, FL; Any Print and Promo/Signarama-Cape Coral, in Cape Coral, FL; BSN Sports, LLC, in Dallas, TX; Clever Promotional Products LLC, in Lehigh Acres, FL; Cole's Screen Printing, in Germantown, TN; JR Purch Inc. d/b/a Crown Trophy of Cape Coral, in Cape Coral, FL; DCP Holdings, Inc. d/b/a Image Depot Express, in Lakeland, FL; Fred's Award World, in Fort Myers, FL; Fyre Marketing LLC, in Madeira Beach, FL; Jostens, Inc. d/b/a Neff, in Owatonna, MN; Life's A Logo Express Yourself, Inc., in Fort Myers, FL; Matteo Graphics, Inc., in Cape Coral, FL;

Matteo Marketing, LLC, in Cape Coral, FL; MediaSource, in Fort Myers, FL; Sallee Promotions, Inc., in Fort Myers, FL; SDI Innovations, Inc. d/b/a School Datebooks, in Lafayette, IN; Smart Print Creations LLC, in Jacksonville, FL; SP Designs & MFG, in Cape Coral, FL; The Doheny Group LLC d/b/a Doheny Promo, in Port Charlotte, FL; The Little Sign Company, Inc., in Naples, FL; Treasure Coast Ventures, Inc. d/b/a Treasure Coast Mats, in Vero Beach, FL; and Zheng Commerce, in Miami, FL, beginning May 7, 2025 through May 6, 2028. The \$275,000.00 increase is requested due to the high utilization of this new bid by all district locations, in addition to the anticipated custom products that are typically purchased at year-end.

It is recommended the Board approve the increase to the previously Board approved expenditure amount of \$525,000.00, by \$275,000.00, for up to \$800,000.00, with 1 Touch Printing, in Winter Haven, FL; 4imprint, Inc., in Oshkosh, WI; American Fundraising Services, Inc. d/b/a American School Partners, in Tampa, FL; Any Print and Promo/Signarama-Cape Coral, in Cape Coral, FL; BSN Sports, LLC, in Dallas, TX; Clever Promotional Products LLC, in Lehigh Acres, FL; Cole's Screen Printing, in Germantown, TN; JR Purch Inc. d/b/a Crown Trophy of Cape Coral, in Cape Coral, FL; DCP Holdings, Inc. d/b/a Image Depot Express, in Lakeland, FL; Fred's Award World, in Fort Myers, FL; Fyre Marketing LLC, in Madeira Beach, FL; Jostens, Inc. d/b/a Neff, in Owatonna, MN; Life's A Logo Express Yourself, Inc., in Fort Myers, FL; Matteo Graphics, Inc., in Cape Coral, FL; Matteo Marketing, LLC, in Cape Coral, FL; MediaSource, in Fort Myers, FL; Sallee Promotions, Inc., in Fort Myers, FL; SDI Innovations, Inc. d/b/a School Datebooks, in Lafayette, IN; Smart Print Creations LLC, in Jacksonville, FL; SP Designs & MFG, in Cape Coral, FL; The Doheny Group LLC d/b/a Doheny Promo, in Port Charlotte, FL; The Little Sign Company, Inc., in Naples, FL; and Zheng Commerce, in Miami, FL, for the period of February 11, 2026 through May 6, 2026, pursuant to the same terms and conditions as previously approved by the Board. Treasure Coast Ventures, Inc. d/b/a Treasure Coast Mats, in Vero Beach, FL, is unable to fulfill the contract due to personal reasons.

[Contact Person: Sarah Cox, Chief Financial Officer]

Motion & Voting

Approved as part of the Consent Agenda.

Motion by Jada Fleming, second by Vanessa Chaviano.

Final Resolution: Motion Carried

Yea: Samuel Fisher, Melisa Giovannelli, William Ribble, Debbie Jordan, Armor Persons, Jada Fleming, Vanessa Chaviano