



Agenda Item Details

Meeting	Feb 10, 2026 - School Board Meeting Agenda 6:00 PM
Category	L. Consent - Business Services
Subject	2. Approval to Increase Expenditures for SDLC ITB No. B257502DB – Customized Apparel and Accessories
Type	Action (Consent)
Fiscal Impact	Yes
Dollar Amount	150,000.00
Budgeted	Yes
Budget Source	The increase of up to \$150,000.00 will be funded from budgeted School/Department funds. This agenda item is specifically for a one-time approval to increase the previously Board approved amount of \$225,000.00 by \$150,000.00, for up to \$375,000.00. Funds will only be expended within the existing resources of the applicable locations.
Recommended Action	Approval to increase the previously Board approved amount of \$225,000.00 by \$150,000.00, for up to \$375,000.00, with 4imprint, Inc., in Oshkosh, WI; Bordova Outfitters LLC, in Linden, NJ; BSN Sports, LLC, in Dallas, TX; Clever Promotional Products LLC, in Lehigh Acres, FL; DCP Holdings, Inc. d/b/a Image Depot Express, in Lakeland, FL; Educational Products, Inc., in Carrollton, TX; Fresh Prints Miami, LLC, in Lake City, FL; Jostens, Inc. d/b/a Neff, in Owatonna, MN; Lasting Impressions Promotions, Inc., Canton, MI; Life's A Logo Express Yourself, Inc., in Fort Myers, FL; Matteo Graphics, Inc., in Cape Coral, FL; Matteo Marketing, LLC, in Cape Coral, FL; MediaSource, in Fort Myers, FL; Omega Marketing Group, Inc. d/b/a Uniform Wizard, in Saint Cloud, FL; Prison Rehabilitative Industries and Diversified Enterprises, Inc. d/b/a PRIDE Enterprises, in Brandon, FL; Print Spark LLC, in Fort Myers, FL; Sallee Promotions, Inc., in Fort Myers, FL; SP Designs & MFG, in Cape Coral, FL; The Adversity Academy Leadership Development Group, in Boca Raton, FL; and The Doheny Group LLC d/b/a Doheny Promo, in Port Charlotte, FL, for the period of February 11, 2026 through May 6, 2026, pursuant to the same terms and conditions as previously approved by the Board. The \$150,000.00 increase is requested due to the high utilization of this new bid by all district locations, in addition to the anticipated custom products that are typically purchased at year-end. Approval authorizes the Superintendent to execute all related documents.

Invitation to Bid No. B257502DB is for Customized Apparel and Accessories. Services and products include purchasing and customization of apparel and accessory items that include, but are not limited to, t-shirts, polos, sweats, outerwear, ball caps, headwear, and other school related items at discounted prices. On May 6, 2025 the School Board of Lee County approved this ITB, awarded to 4imprint, Inc., in Oshkosh, WI; Bordova Outfitters LLC, in Linden, NJ; BSN Sports, LLC, in Dallas, TX; Clever Promotional Products LLC, in Lehigh Acres, FL; DCP Holdings, Inc. d/b/a Image Depot Express, in Lakeland, FL; Educational Products, Inc., in Carrollton, TX; Fresh Prints Miami, LLC, in Lake City, FL; Jostens, Inc. d/b/a Neff, in Owatonna, MN; Lasting Impressions Promotions, Inc., Canton, MI; Life's A Logo Express Yourself, Inc., in Fort Myers, FL; Matteo Graphics, Inc., in Cape Coral, FL; Matteo Marketing, LLC, in Cape Coral, FL; MediaSource, in Fort Myers, FL; Omega Marketing Group, Inc. d/b/a Uniform Wizard, in Saint Cloud, FL; Prison Rehabilitative Industries and Diversified Enterprises, Inc. d/b/a PRIDE Enterprises, in Brandon, FL; Print Spark LLC, in Fort Myers, FL; Sallee Promotions, Inc., in Fort Myers, FL; SP Designs & MFG, in Cape Coral, FL; The Adversity Academy Leadership Development Group, in Boca Raton, FL; and

The Doheny Group LLC d/b/a Doheny Promo, in Port Charlotte, FL, beginning May 7, 2025 through May 6, 2028. The \$150,000.00 increase is requested due to the high utilization of this new bid by all district locations, in addition to the anticipated custom products that are typically purchased at year-end.

It is recommended the Board approve the increase to the previously Board approved expenditure amount of \$225,000.00, by \$150,000.00, for up to \$375,000.00, with 4imprint, Inc., in Oshkosh, WI; Bordova Outfitters LLC, in Linden, NJ; BSN Sports, LLC, in Dallas, TX; Clever Promotional Products LLC, in Lehigh Acres, FL; DCP Holdings, Inc. d/b/a Image Depot Express, in Lakeland, FL; Educational Products, Inc., in Carrollton, TX; Fresh Prints Miami, LLC, in Lake City, FL; Jostens, Inc. d/b/a Neff, in Owatonna, MN; Lasting Impressions Promotions, Inc., Canton, MI; Life's A Logo Express Yourself, Inc., in Fort Myers, FL; Matteo Graphics, Inc., in Cape Coral, FL; Matteo Marketing, LLC, in Cape Coral, FL; MediaSource, in Fort Myers, FL; Omega Marketing Group, Inc. d/b/a Uniform Wizard, in Saint Cloud, FL; Prison Rehabilitative Industries and Diversified Enterprises, Inc. d/b/a PRIDE Enterprises, in Brandon, FL; Print Spark LLC, in Fort Myers, FL; Sallee Promotions, Inc., in Fort Myers, FL; SP Designs & MFG, in Cape Coral, FL; The Adversity Academy Leadership Development Group, in Boca Raton, FL; and The Doheny Group LLC d/b/a Doheny Promo, in Port Charlotte, FL, for the period of February 11, 2026 through May 6, 2026, pursuant to the same terms and conditions as previously approved by the Board.

[Contact Person: Sarah Cox, Chief Financial Officer]

Motion & Voting

Approved as part of the Consent Agenda.

Motion by Jada Fleming, second by Vanessa Chaviano.

Final Resolution: Motion Carried

Yea: Samuel Fisher, Melisa Giovannelli, William Ribble, Debbie Jordan, Armor Persons, Jada Fleming, Vanessa Chaviano