



Agenda Item Details

Meeting	Jul 30, 2024 - School Board Meeting Agenda 6:00 PM*
Category	I. Consent - Business Services
Subject	2. Approval to Renew ITB No. B197362LN – Promotional Products Including Awards, Banners, Name Tags and Trophies
Type	Action (Consent)
Fiscal Impact	Yes
Dollar Amount	525,000.00
Budgeted	Yes
Budget Source	Up to \$525,000.00 will be funded from budgeted School/Department funds. This agenda item is specifically for the approval of the renewal. Funds will only be expended within the existing resources of the applicable locations.
Recommended Action	Approval to renew ITB No. B197362LN for Promotional Products Including Awards, Banners, Name Tags and Trophies, awarded to 4imprint, Inc., in Oshkosh, WI; Authentic Promotions.com, in Carmichael, CA; Crown Trophy of Cape Coral, in Cape Coral, FL; DCP Holdings, Inc. d/b/a Image Depot Express, in Lakeland, FL; Educational Products, Inc., in Houston, TX; Fred's Award World, in Fort Myers, FL; Life's A Logo Express Yourself, Inc., in Fort Myers, FL; Matteo Graphics, Inc., in Cape Coral, FL; MTM Recognition d/b/a Jostens Awards, in Del City, OK; Neff Motivation, Inc., in Greenville, OH; Sallee Promotions, Inc., in Fort Myers, FL; The Little Sign Company, Inc., in Naples, FL; Varsity Brands Holding Co., Inc. (formerly BSN Sports, Passon's Sports & US Games), in Jenkintown, PA; and World of Promotions, in Elk Grove Village, IL, for the third and final renewal period of July 30, 2024 through July 29, 2025, for up to \$525,000.00, pursuant to the same terms and conditions as previously approved by the Board. Approval authorizes the Superintendent to execute all related documents.
Goals	Strategic Priority: Improving Internal Operating Systems

Invitation to Bid No. B197362LN is for Promotional Products Including Awards, Banners, Name Tags and Trophies. Products include, but are not limited to, awards, banners, lanyards, logo items, name tags, t-shirts, trophies and other products at discounted prices. On August 13, 2019, this ITB was awarded to 4imprint, Inc., in Oshkosh, WI; Authentic Promotions.com, in Carmichael, CA; Crown Trophy of Cape Coral, in Cape Coral, FL; DCP Holdings, Inc. d/b/a Image Depot Express, in Lakeland, FL; Educational Products, Inc., in Houston, TX; Fred's Award World, in Fort Myers, FL; Graphix by Fran, Inc. (formerly South Seas T's, LLC), in Fort Myers, FL; Life's A Logo Express Yourself, Inc., in Fort Myers, FL; Matteo Graphics, Inc., in Cape Coral, FL; MTM Recognition d/b/a Jostens Awards, in Del City, OK; Neff Motivation, Inc., in Greenville, OH; Sallee Promotions, Inc., in Fort Myers, FL; The Little Sign Company, Inc., in Naples, FL; Varsity Brands Holding Co., Inc. (formerly BSN Sports, Passon's Sports & US Games), in Jenkintown, PA; and World of Promotions, in Elk Grove Village, IL, for a three-year period, beginning July 30, 2019 through July 29, 2022, and renewed through July 29, 2024 with one more renewal option available.

It is recommended the Board approve the renewal with 4imprint, Inc., in Oshkosh, WI; Authentic Promotions.com, in Carmichael, CA; Crown Trophy of Cape Coral, in Cape Coral, FL; DCP Holdings, Inc. d/b/a Image Depot Express, in Lakeland, FL; Educational Products, Inc., in Houston, TX; Fred's Award World, in Fort Myers, FL; Life's A Logo

Express Yourself, Inc., in Fort Myers, FL; Matteo Graphics, Inc., in Cape Coral, FL; MTM Recognition d/b/a Jostens Awards, in Del City, OK; Neff Motivation, Inc., in Greenville, OH; Sallee Promotions, Inc., in Fort Myers, FL; The Little Sign Company, Inc., in Naples, FL; Varsity Brands Holding Co., Inc. (formerly BSN Sports, Passon's Sports & US Games), in Jenkintown, PA; and World of Promotions, in Elk Grove Village, IL for the third and final renewal period of July 30, 2024 through July 29, 2025, for up to \$525,000.00, pursuant to the same terms and conditions as previously approved by the Board. Graphix by Fran, Inc. (formerly South Seas T's, LLC), in Fort Myers, FL has declined the offer to renew.

[Contact Person: Dr. Ami Desamours, Chief Financial Officer, Business Services]

Motion & Voting

Approved as part of the Consent Agenda.

Motion by Debbie Jordan, second by Melisa Giovannelli.

Final Resolution: Motion Carried

Yea: Samuel Fisher, Melisa Giovannelli, Debbie Jordan, Armor Persons, Jada Fleming, Cathleen Morgan