



PROCUREMENT SERVICES

ADDENDUM TO CONTRACT DOCUMENTS

ADDENDUM NO.: 2

SOLICITATION NAME: ITN No. N237438JA – Marketing Services

DATE OF ISSUE: February 23, 2023

The following information shall be included in the ITB documents and is hereby made part of the contract documents in the form of clarification, addition, deletion or revision to the contract specifications.

[A reminder that all questions are due by 2:00pm tomorrow, 02/24/23.](#)

Proposer's question/issue and District answers. (District answers are italicized.):

Q1. I have a question about Sample Work Project 1 below:

SAMPLE WORK PROJECTS Sample Work Project 1: Create and submit advertising samples (i.e. video link, brochure, **website design**, flyer, social media ad) that will meet the District's need for hiring many qualified teachers.

For website design, what specifically would you like submitted? A sample web page, or something that would go on a website page like a slider/banner??

A1. *A website page, please.*

There are no other changes at this time. Please acknowledge this addendum via Fillable Forms, Attachment B - Addenda Acknowledgement Form, in your submittal.

Thank you for your interest in The School District of Lee County.

Joni Al-Shabibi
Procurement Agent