

| <p align="center"><b>THE SCHOOL DISTRICT OF LEE COUNTY<br/>DEPARTMENT OF PROCUREMENT SERVICES<br/>2855 COLONIAL BLVD.<br/>FORT MYERS, FLORIDA 33966</b></p> <p align="center"><b>PROXIMITY STUDENT ENROLLMENT DISTRICT PLAN<br/>BID NO. N197367ES</b></p> <p align="center"><b>OPENING DATE: Wednesday, October 23, 2019 at 2:00 pm</b></p> |  |     | <p align="center"><b>Davis Demographics and Planning, Inc.</b><br/>Attn: Gregory H. Davis/Ken Ward<br/>11850 Pierce Street, #200<br/>Riverside, CA 92505</p> | <p align="center"><b>Metro Forecasting Models, LLC</b><br/>Attn: David Farmer/Dr. Paul Van Buskirk<br/>9001 Highland Woods Boulevard, Suite 2<br/>Bonita Springs, FL 34135</p> | <p align="center"><b>Vanessa Steib</b><br/>Attn: Vanessa Steib<br/>4611 SE 5th Place, Apt. 5<br/>Cape Coral, FL 33904</p> |
|---|--|-----|--|--|---|
|   |  |     | Phone: (888) 337-4471<br>Email: ghddavis@davisdemographics.com<br>Email: kward@davisdemographics.com   | Phone: (239) 913-6949<br>Email: Dave@MetroForecasting.com<br>Email: PVB@MetroForecasting.com   | Phone: (239) 954-290-8116<br>Email: vanegomez08@aol.com   |
| ITEM NO.  | DESCRIPTION  | UOM | Negotiated Fee   | Negotiated Fee   | Proposed Fee  |
| 1.  | PHASE I - ELEMENTARY SCHOOLS<br>(Anticipate completion by June 2021) | EA  | \$280,000.00   | \$390,000.00   | \$753,667.20  |
| 2.  | PHASE II - MIDDLE SCHOOLS<br>(Anticipate third year of the contract) | EA  | \$150,000.00   | \$150,000.00   | \$536,265.60  |
| 2.  | PHASE III - HIGH SCHOOLS<br>(Anticipate fourth year of the contract) | EA  | \$150,000.00   | \$150,000.00   | \$536,265.60  |
| Required Submittal Checklist  |  |     | Yes  | Yes  | Yes   |
| Attachment A - Proposal Response Form   |  |     | Yes  | Yes  | Yes   |
| Attachment B - Reference Request Form   |  |     | Yes  | Yes  | Yes   |
| Attachment C - Insurance Requirements Form  |  |     | Yes  | Yes  | Yes   |
| Attachment D - Addenda Acknowledgement Form   |  |     | Yes  | Yes  | Yes   |
| Attachment E - Debarment Form   |  |     | Yes  | Yes  | Yes   |
| Attachment F - Drug Free Workplace Certificate  |  |     | Yes  | Yes  | Yes   |
| Attachment G - Public Entity Crimes Form  |  |     | Yes  | Yes  | Yes   |
| Attachment H - Emergency/Storm Related Catastrophe Agreement  |  |     | Yes  | Yes  | Yes   |
| Letter of Transmittal   |  |     | Yes  | Yes  | Yes   |
| Corporate Overview, Project Approach and Related Experience   |  |     | Yes  | Yes  | Yes   |
| Community and Government Collaboration  |  |     | Yes  | Yes  | Yes   |
| Project Team Resources (including resumes)  |  |     | Yes  | Yes  | Yes   |
| Innovation and Creativity   |  |     | Yes  | Yes  | Yes   |
| Evidence of business operation for 5 years (current copy of Florida County Local business license or SunBiz webpage)  |  |     | Yes  | Yes  | Yes   |
| One (1) Original manually signed bid and one (8) copies as required herein  |  |     | Yes  | Yes  | Yes   |
| Electronic Copy   |  |     | Yes  | Yes  | Yes   |

4 Vendor (s) Were Notified of ITN


3 Vendor (s) Submitted Proposals

1 Vendor (s) Did Not Respond

0 Vendor (s) Submitted a no Bid

**Awarded**

IT IS RECOMMENDED THIS ITN BE AWARDED TO DAVIS DEMOGRAPHICS AND PLANNING, INC. HAVING SUBMITTED THE LOWEST OVERALL AND BEST RESPONSE MEETING SPECIFICATIONS.

APPROVED BY:   
Edith Stiller, Procurement Agent  
Department of Procurement Services

12/3/2019  
Date

ITN TABULATION ONLY. THIS IS NOT A PURCHASE ORDER.  
ATTN: SCHOOL DISTRICT PERSONNEL. ITN NUMBER, ITEM NUMBER & DESCRIPTION MUST BE ENTERED ON REQUISITION(S).

**Proximity Student Enrollment District Plan  
ITN No. N197367ES**

**Evaluation Committee  
Review and Scoring of Proposals  
November 6, 2019**

| <b>CONSULTANT</b>                              | <b><u>FINAL<br/>SCORE</u></b> | <b><u>FINAL<br/>RANKING</u></b> |
|--|-------------------------------|---------------------------------|
| <b>Davis Demographics &amp; Planning, Inc.</b> | 559                           | 2                               |
| <b>Metro Forecasting Models, LLC.</b>          | 636                           | 1                               |
| <b>Vanessa Steib</b>                           | 10                            | 3                               |

4 Vendors invited to submit a proposal  
3 Vendor submitted a responsive proposal  
1 Vendors did not respond

APPROVED BY: Edith Stiller DATE: 12/3/2019

Selection Committee

**Scoring of  
PRESENTATIONS**

ITN No. N197367ES  
Proximity Student Enrollment District Plan  
November 19, 2019

| <b>CONSULTANT</b>                              | <b><u>FINAL<br/>SCORE</u></b> | <b><u>FINAL<br/>RANKING</u></b> |
|--|-------------------------------|---------------------------------|
| <b>Davis Demographics &amp; Planning, Inc.</b> | 626                           | 1                               |
| <b>Metro Forecasting Models, LLC.</b>          | 517                           | 2                               |

4 Vendors invited to submit a proposal  
3 Vendor submitted a responsive proposal  
1 Vendors did not respond

APPROVED BY: Edith Stiller DATE: 12/3/2019