



THE SCHOOL BOARD OF LEE COUNTY

WORKSHOP – MINUTES (APPROVED 4/3/07)

Tuesday, March 6, 2007 - 2:00 p.m.
Human Resources Conference Room

Present: Jeanne S. Dozier, Chairman
Robert D. Chilmonik, Board Member
James W. Browder, Ed.D., Superintendent
Mr. Keith Martin, Board Attorney, Absent
Sonia M. Roberts, Recording Secretary

Jane E. Kuckel, Ph.D., Vice Chairman
Elinor C. Scricca, Ph.D., Board Member
Steven K. Teuber, J.D., Absent
Ms. Julie Nieminski, Board Auditor

Attendees: Joe Donzelli, Communications Director
Martha Crotty, Coordinator, District Operations
Mrs. Linda Boyle, Continuous Improvement
Mrs. Julie Nieminski, Board Auditor
Mrs. Heather Hawkins, Attorney School Support
Mr. Wiseman, AOA, Secondary Operations
Dr. Larry Tihen, Curriculum Services
Dr. Richard Itzen, Accountability, Research & Continuous Improvement

Dr. Ruth Lohmeyer, AOA, Elem. Operations
Dr. Marie Dinon
Mr. Michael McNerney, Administrative Services
Mr. William Moore, School Support
Dr. Constance Jones, Academic Services
Mr. Lee Legutko, Chief Business Officer

Order of Business

I. Call to Order

Mrs. Jeanne Dozier, Chairman, called the Board Workshop meeting to order at 2:00 p.m. and introduced Mr. David Voss, President of Voss & Associates who is here to do a presentation.

II. Discussion

Mr. Voss gave his presentation entitled: "Parent Involvement ~ *Be There Campaign*", and began to speak of the history of the *Be There Campaign* ~ inspiring parents to get involved in their child's education; running this involvement as if it were a commercial, i.e. a media campaign. Suggested meeting again with staff to get input from the district; and suggested introducing the material in the summer and launching it in August. Mr. Voss stated that the cost of this program is free, except for duplication costs.

Mr. Donzelli spoke about bringing in WINK-TV and other media to take this on as a PSA. Dr. Kuckel suggested having Dr. Tihen's department review this program and then bring in some curricula ideas; as well as the District Advisory and the Curriculum Advisory Committees for their input. Dr. Scricca suggested having focus groups to find out if our parents would be open to this. Dr. Browder said we can get a sponsor to do the duplications. Dr. Marie Dinon spoke on parents having all different levels of engagement and unable to attend PTA's, etc. but this campaign shows them how they can become engaged in their child's education.

In summary, Mrs. Dozier believes the campaign is inspirational and motivational and she will support it and looks forward to Dr. Browder bringing this to recommendation and thanked Mr. Voss for his presentation.

- **Evaluation Instrument of Board Auditor**

Mrs. Dozier distributed the Board Auditor Evaluation Instrument and discussed the time-line of same. (Mrs. Dozier advised that Mr. Teuber was unable to attend this Workshop because of a Court Session; and Mr. Martin had a death in his family and is out of town. Condolences were sent to Mr. Martin's family.) The Board is asked to review the Instrument and make any necessary changes and return instrument to the March 13 Briefing. Ms. Roberts will distribute the document to the Board Members on March 23 after making the suggested changes. The completed evaluation is due back to Ms. Roberts on April 3, 2007.

- **Future use of District Facilities**

Dr. Browder gave an update to the Board on the 3 properties that will be excessed: Central Avenue, Gwynne & Hipps buildings, as the move is made to the new Education Center. He stated the need to decide what to do with these building and spoke of the process that must be followed, including advertising. He indicated to the Board that one of the municipalities has expressed an interest in the Central Avenue and interest has also been expressed in Gwynne. No interest expressed at this time in Hipps. Dr. Browder is asking for Board direction on how to proceed with the three buildings. (Appraisals have been done for the buildings.)

Central Avenue Building - A municipality is interested – no offers made. Dr. Browder spoke of the process that is required by statute. In response to whether this should be brought to the Board as a recommendation to vote on, or for consensus, Dr. Browder asked for consensus on what we do with the three buildings and then Mr. Martin and Ms. Hawkins will outline the process with the rules and regulations for the Board. *The Board gave unanimous consensus to Dr. Browder to declare this building as surplus.* Mrs. Dozier requested that he speak with Mr. Steve Teuber about this discussion.

Hipps Building – Home to Student Services, ESE, Print Shop, Media Services. Dr. Browder's recommendation is to follow the same process for Hipps building that we do for Adams. *The Board gave unanimous consensus for Dr. Browder to go forward and declare this building as surplus.*

Gwynne – has historic value to the community; there is no educational purpose for this building and several inquiries about the sale of this property by private individuals have been expressed – governmental agencies have not expressed interest. Costs to maintain Gwynne are exorbitant and Dr. Browder recommends the same process for Gwynne as the other two buildings. Mr. Chilmonik is not in agreement with the sale of Gwynne because it is a historical building and recommends having community members look at this. Dr. Kuckel is open to obtaining input from outside groups for public comment. Dr. Scricca agrees but suggests at the same time to proceed with Gwynne as the other two buildings. Mrs. Dozier is willing to go along with additional conversation but does not see purpose of contacting the historical society. *The Board gave unanimous consensus for Dr. Browder to make the Gwynne Building a part of declaring it surplus with the other facilities; but will collect data for the Board by contacting the Historical Society about their interest.*

- **Board Goals/Strategic Planning** – Update on the six ideas from the last workshop.

Plans by Friday to give an outline of the goals chosen by the Board and the strategies that will be used. On Tuesday March 13 the Board will have discussion at the Briefing; and in the next ten days finalize this. All the goals are already in the current strategic plan; have been shared with the schools but have not given final data with measurables.

III. Follow-up Issues

- Dr. Browder to bring back a recommendation on the *Be There Campaign*.
- Evaluation – Board Members will bring back the Board Auditor Evaluation Instrument with any necessary changes to the March 13, 2007 Board Briefing Meeting.
- Direction to the 3 buildings given to Dr. Browder.

- We will also get some concrete dialogue for our goals and strategies this Friday and further discussion on 3/13.

IV. Good of the Order

Mr. Chilmonik - Had meetings with Ms. Hawkins and Mr. Martin and he will bring a report to the Board in the near future: Federal state issue; county standard issue; single audit act; certification of financial statements and in general the implications of the audit.

Encouraged him to bring at a Briefing meeting.

Dr. Kuckel – None

Dr. Scricca - None

Dr. Browder – None

Ms. Hawkins – None

V. Adjournment

Mrs. Dozier adjourned the Board Workshop Meeting of March 6, 2007 at 3:30 p.m.

MINUTES BOOK NO .41 FY07

Jeanne S. Dozier, Chairman

ATTEST:

James W. Browder, Ed.D., Secretary and District Superintendent

An audio/visual tape of this meeting has been produced to provide a verbatim record of the proceedings. Members of the public may obtain a copy of the tape of any meeting by making a request for such through the Communications Department and paying the actual cost of copying the tape. Members of the public may view any Board meeting tape at the Communications Department at no cost. Anyone wishing to view a Board meeting tape should contact the Communications Department at 337-8327 to make such a request.